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Summary

With over twenty-eight year's experience in oncology healthcare, including seven years in nursing, and twenty-one years in the pharmaceutical sector, fourteen years of which have been marketing-specific roles. From oncology marketing and sales, to product launch experience, strategic management support and medical affairs I have developed a wide range of specialist knowledge working for many of the leading companies in the pharmaceutical industry.

I consider myself an expert in many aspects of oncology having also experienced life as a cancer patient. In 1986 I was diagnosed with Non-Hodgkins Lymphoma, and as a result was inspired to leave a career in engineering where I had worked for nearly ten years to train to be a nurse. My experiences have given me a unique understanding of cancer including its physical and psychological impact on patients.

Experience

From early days working as an Oncology Nurse at The Royal Marsden, I moved into pharmaceutical oncology Sales and Marketing in 1994 and held highly successful Oncology positions with Amgen, Bristol-Myers-Squibb, Roche and Pharmion Ltd.

In May 2008 I set up Oncology Ltd and have been working ever since as a freelance consultant in the field of Oncology, which has included working for other major pharmaceutical companies. Over the years I have been fortunate enough to be heavily involved in eight product launches in Haematology including but limited to; Taxol (paclitaxel), Herceptin (trastuzumab) and Thalidomide.



Consultancy Clients

GSK Global Oncology medical Affairs

(8th September 2013 – 17th July 2014) (27th January 2015 – onwards)

Providing Global Scientific Affairs Manager support in Breast cancer.

Roche UK

(1st February 2013 ~ 27th June 2013)

Strategic launch planning support for Mabthera® SC (rituximab)

GSK Global Oncology Centre of Excellence

(9th September 2010 ~ 21st December 2012)

Global Director of Marketing for Tykerb/Tyverb® (lapatinib)

Roche UK

(August-September 2012)

Strategic support for a developmental product

Roche UK

(June 2012)

Strategic support for off-patent planning for Xeloda® (capecitabine)

Achiive / Novartis

(Jan - June 2012)

Creating a Marketing simulation lung cancer case study

Roche UK (12th August 2011 – 19th December 2011)

Project management of an innovative cross-portfolio initiative for Avastin® (bevacizumab)

Roche Global (May 2009 – June 2009)

Preparing the 2010 Business Plans for Herceptin® (trastuzumab) in Breast and Gastric Cancer

Additional support in developing and executing the annual Global Implementation Meeting in Basel during the summer 2009.

Genzyme Therapeutics Ltd

(28th August 2008 – 31st March 2010)

Director of Oncology Marketing – EU.

Amgen UK

(16th July 2008 – 23rd January 2009)

Product management responsibility for the UK launch of Nplate® (romiplostim).



Pharmaceutical Employment



Sales and Marketing Manager UK and Ireland
September 2006 - May 2008



Oncology Marketing Manager, UK
December 2004 to September 2006



Bristol-Myers Squibb
Marketing Manager, UK Oncology
April 2001 to December 2004



Bristol-Myers Squibb
Market Development Manager - Oncology
December 1999 to April 2001



Bristol-Myers Squibb
Customer and Market Development Manager - Oncology
October 1997 to December 1999



Bristol-Myers Squibb
Training Manager - Oncology
May 1996 to October 1997



AMGEN
Clinical Support Nurse
June 1994 to May 1996